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It's hot down there with Naughty Nad's

The hottest new hair removal product this year, Naughty Nad's Bikini Design Kit lets women remove hair down there in the privacy of their own homes.

According to Nad's study into the "Hair Removal Habits of Australian Women", around one in five Australian women has a Brazilian, but not everyone feels comfortable about baring all to their beautician.

With Naughty Nad's women can go completely sexy smooth or be creative with one of the four bikini shapes included: 'Landing Strip', 'Bermuda Triangle', 'Heart Breaker' or 'Thunder Struck'!

The only Nad's product which requires heating before use, Naughty Nad's hard wax has a sensual mango and peach scent and gives clean results for weeks.

Continuing Nad's ongoing commitment to natural ingredients, Naughty Nad's contains sweet almond and calendula oil, both known for their soothing properties.

To use, simply remove the lid and place the jar in the microwave for one minute. Allow the wax to stand for a further minute, and then dip the spatula into the centre of jar and scoop the wax out, rotating the spatula to prevent the wax from dripping.

Holding the adhesive template in place, apply a thick layer of wax in the same direction of hair growth. Let the wax cool on your skin for about 15-30 seconds until it is still soft and pliable and is no longer sticky to the touch. Then quickly pull the wax off in the opposite direction of hair growth and as close to skin as possible.

Naughty Nad's 140g is available at supermarkets and pharmacies from September 2005. RRP: \$16.95



Media Release